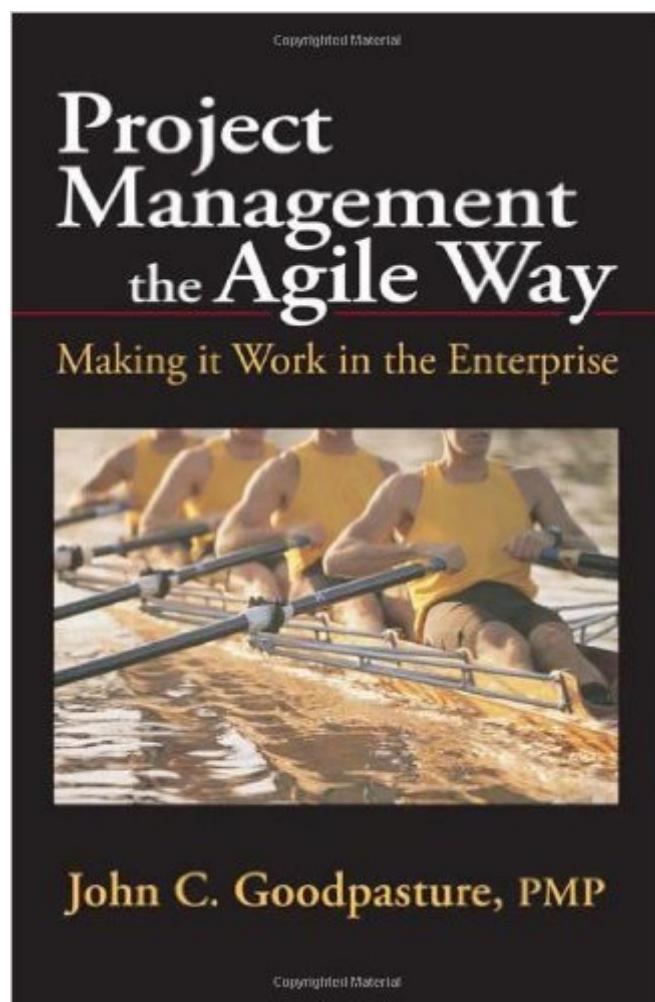


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# Project Management The Agile Way: Making It Work In The Enterprise



## **Synopsis**

Project Management the Agile Way is for experienced project managers, system engineers, architects, and business analysts who are comfortable in traditional methods of project management, but now need to understand how to make agile work effectively in the enterprise. This book presents practical, day-to-day tips and application advice for how to harmonize agile methods with mainstream project processes and how to integrate these practices with other methodologies used in the business. Key Features: --Details most of the popular agile and iterative methodologies for project management, such as Scrum, XP, Crystal and EVO --Explains how to scale agile methods for enterprise projects and provides guidance on how to build a business case and track post-project benefits --Describes how earned value can work with untraditional methods --Shows the means to contract and outsource with agile methods --WAV offers downloadable whitepapers that discuss the dynamic systems development method, agile quality drivers, the applicability of agile on DoD projects, and an agile slide presentation available from the Web Added Value Download Resource Center at [jrosspub.com](http://jrosspub.com)

## **Book Information**

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## **Customer Reviews**

Goodpasture's book is a readable treat. It clarifies what agile is about with much common sense for those who are interested in understanding how agile and traditional project management stack up. He recognizes using good ideas and practices regardless of source and how long they may have

been around have value in particular circumstances. His approach is very much a treatment of workable ideas without being ideological. According to the author it's not an either-or proposition when it comes to agile versus classical, it's a matter of adapting to the demands of the situation. Classical plan-driven project management tends to work best in well-known environments where products are clear. Agile tends to work best in software development environments where requirements are vague and/or unknowable except through intense, iterative collaboration to deliver continuously useful on-going benefits to customers. There are certainly other application areas, such as product R&D, where a version of agile principles would work, but that was not the scope of this book. He explores uses and nuances of both methodologies in 12 familiar domains ranging from the essential business case to benefits realization. The chapters on governance and quality are particularly outstanding. The one on benefits was good but could have used some real examples for illustrating benefits. As an aside, in looking at how agile, as a methodology, might align with the existing PMI standard for a single project (PMBOK® Guide, Chapter 3, 4th Edition) it is fairly easy to see how it relates to the five major processes - Initiating, Planning, Executing, Controlling and Closing. Goodpasture did his homework, offering history and context.

I thoroughly enjoyed reading the book - "Project Management the Agile Way (Making it Work in the Enterprise)". I'm a system engineer and project manager who has worked on both large military, midsize commercial and a few start-up efforts for hard/software development and services. In the past I've used a wide range of complexity, rigor and formality in managing a project. With a basic belief - as simple as possible that works, and measure that it is works. Goodpasture has created a well written and content rich (dense) book Project Management the Agile Way: Making It Work in the Enterprise that reviews the elements of "classic" project management with the assumption the reader has a basic understanding, agile variants and how they work in the same topic space and adds his expertise in quantitative methods for a more sophisticated decision making processes for planning, estimating and managing a project. The reader is given a 3 dimensional look at the chapter topics - classic, agile and quantitative view. Actually a fourth is provided for some with history and overview of the concept. There are "take aways" at the end of each chapter which is the author's blend as a baseline, or you can pick your own mix for your specific needs. The book reads much better than most text books I've read on project management subject, and I've read many over the last 15 years. I was introduced to concepts and techniques that I had not read elsewhere, especially in the synthesis of different techniques, the authors insightful summaries of what is important.

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